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| Our success criteria are: | Our success criteria are: | Our success criteria are: | Our success criteria are: |
| * Create a catchy headline
 | * Create a catchy headline
 | * Create a catchy headline
 | * Create a catchy headline
 |
| My first paragraph gives specific details about:* Who
* What
* Where
* When
* Why and/or how
 | My first paragraph gives specific details about:* Who
* What
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* Why and/or how
 | My first paragraph gives specific details about:* Who
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* Why and/or how
 | My first paragraph gives specific details about:* Who
* What
* Where
* When
* Why and/or how
 |
| My 2nd, 3rd & 4th paragraphs include:* A good amount of detail
* Quotes from people involved and/or experts
* Answers any other questions the reader might ask.
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| I have:* Checked my spelling and grammar
* Had one of my peers proof read my rough copy (and initial it!)
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