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| Our success criteria are: | Our success criteria are: | Our success criteria are: | Our success criteria are: |
| * Create a catchy headline | * Create a catchy headline | * Create a catchy headline | * Create a catchy headline |
| My first paragraph gives specific details about:   * Who * What * Where * When * Why and/or how | My first paragraph gives specific details about:   * Who * What * Where * When * Why and/or how | My first paragraph gives specific details about:   * Who * What * Where * When * Why and/or how | My first paragraph gives specific details about:   * Who * What * Where * When * Why and/or how |
| My 2nd, 3rd & 4th paragraphs include:   * A good amount of detail * Quotes from people involved and/or experts * Answers any other questions the reader might ask. | My 2nd, 3rd & 4th paragraphs include:   * A good amount of detail * Quotes from people involved and/or experts * Answers any other questions the reader might ask. | My 2nd, 3rd & 4th paragraphs include:   * A good amount of detail * Quotes from people involved and/or experts * Answers any other questions the reader might ask. | My 2nd, 3rd & 4th paragraphs include:   * A good amount of detail * Quotes from people involved and/or experts * Answers any other questions the reader might ask. |
| I have:   * Checked my spelling and grammar * Had one of my peers proof read my rough copy (and initial it!) | I have:   * Checked my spelling and grammar * Had one of my peers proof read my rough copy (and initial it!) | I have:   * Checked my spelling and grammar * Had one of my peers proof read my rough copy (and initial it!) | I have:   * Checked my spelling and grammar * Had one of my peers proof read my rough copy (and initial it!) |

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