neals \_\_\_\_ **CHV 2O – Civics Course Culminating**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_due date: monday june 17th

**Non-Governmental Organization Course Culminating Task**

**Learning Goal:** Students will evaluate civic actions of individuals and non-governmental organizations that have made a difference in global affairs and human rights.

**Non-Governmental Organizations (NGOs) are organizations that operate independently from any governments and are often funded by donations from private citizens and groups. They are usually not for profit and generally have some kind of social, cultural, legal, and environmental advocacy goals. The Red Cross, Green Peace, and Amnesty International are some**

**well-known examples of NGOs.**

**Your Civics Culminating Task will consist of THREE parts and will encompass the three areas we have focused on this semester; Informed Citizen, Purposeful Citizen and Active Citizen.**

1. **Brochure on your chosen NGO**
2. **News Report**
3. **Poster**

***All* THREE *aspects will focus on the issues and challenges that your NGO faces and deals with on a regular basis.***

In this assignment, you will be researching an international NGO that advocates for **Human Rights**. You may pick an organization from the following;

|  |  |
| --- | --- |
| * **World Vision** * **Amnesty International** * **Free the Children** | * **UNICEF** * **Oxfam** |

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**PART 1: Informed Citizen – Brochure**

**Lab Time: Tuesday June 4th, Wednesday June 12th, Friday June 14th**

You have been hired by your NGO of choice and have been given the task of redesigning the company’s information pamphlet/brochure. **You are to create an NEW information pamphlet for your NGO.** The following information should be included along with any other relevant information specific to your NGO:

* The name of and history/origins of the organization
* The primary aims/mission and goals of the NGO
* The group’s main sources of finance
* The types of actions taken by the organization to achieve its goals (petitions, marches, etc.)
* Where in the world does it operate today? Why? Where is the group headquarters?
* Major events in its history / Success stories (provide evidence and statistics)
* Regional, National and/or International Contact information
* Explain why the NGO is important and deserves the reader’s support and donations.

**PART 2: Purposeful Citizen – News Report**

**Class Time: Friday June 7th, Monday June 10th**

You are to create a News Report on one of the following topics/issues. You are to follow the proper News Report format. You may creatively employ fictitious information where needed.

**Topics:** (choose only one)

* “Unicef ends Halloween campaign to protect the safety of children after 56 years of success”
* “High school Foster Parents club adopts two more children through World Vision”
* Topic of your own creation! (MUST be approved by me in advance!)

**PART 3: Active Citizen - Poster**

Choose an event/fundraiser your NGO is hosting. You will computer generate a poster that is 8.5x11 in size. Your digitally created poster should demonstrate the following:

* What is the event for?/Are they raising money for a specific cause or just “in general”?
* What is the issue/problem? (why do they need to raise money?)
* What is the goal/what does the NGO hope to accomplish?
* Are they getting people involved? Who is involved? (celebrity endorsement)
* Demonstrate why this issue is of importance and needs to be brought to light. Why do you feel this is a good cause to get involved in?
* Identify your target audience. Will your ad/poster influence a certain audience? Are you targeting an adult audience or an audience of your peers? Is it designed to persuade a Canadian audience, or an audience in a developing country?

Evaluation Criteria

Knowledge: Accuracy of Information. All relevant information is included. (See above)

Thinking: Information is laid out in a logical and concise manner.

Communication: Information is presented with clear language.

Application: Visual appeal and creativity of product.

(challenges of governing communities in which contrasting values, multiple perspectives, and differing purposes coexist.)

**Rubric: Written NGO Summary and Letter**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Level 1 | Level 2 | Level 3 | Level 4 |
| **Knowledge**  IV4.01 ICV.04- research shows knowledge of NGOs objective and importance; research reflected in the chosen media | -Information about the NGO is minimal  -Identifies few partially relevant ideas and individuals  -Little knowledge of the function and purpose of an NGO  5.1 5.4 5.8 | -Information somewhat describes the NGO  -Identifies some relevant ideas or individuals  -Some knowledge of the function and purpose of an NGO  6.1 6.4 6.8 | - Information is thorough  -Identifies relevant ideas and individuals  -Good knowledge of the function and purpose of an NGO  7.1 7.4 7.8 | - Information is extremely thorough  -Identifies remarkably relevant ideas and individuals  -Excellent knowledge of the function and purpose of an NGO  8.2 8.6 9.0 9.5 10 |
| **Application** PIV.01- research questions are thoughtful and designed to gather valuable information; reflection is thoughtful | -Research questions and reflection show minimal evidence of an analysis of the NGO  -There was no clear or logical organizational structure; just a lot of facts  -Reflection is not clear; has many grammar and spelling errors  5.1 5.4 5.8 | Research questions and reflection show some evidence of an analysis of the NGO  -the organization of information is confused and hard to follow  -Reflection is not always thoughtful and clear; has a few grammar and spelling errors  6.1 6.4 6.8 | -Research questions and reflection show evidence of a somewhat in-depth analysis of the NGO  -Information is mostly, well-organized from beginning to end  -Reflection is thoughtful but not always clear; almost no grammar and spelling errors  7.1 7.4 7.8 | -Research questions and reflections show evidence of an in-depth analysis of the NGO  -Information is well organized from beginning to end  -Reflection is thoughtful and clear; with no grammar and spelling errors  8.2 8.6 9.0 9.5 10 |
| **Thinking**  PI1.02 -research shows a variety of sources used; sources are academic and properly cited | -Information is inaccurate  -Includes only one to two sources; not all are legitimately scholarly  -Sources are not correctly cited  5.1 5.4 5.8 | -Information is somewhat accurate  -Includes three to four sources; not all are legitimately scholarly  -Few sources are correctly cited  6.1 6.4 6.8 | -Information is mostly accurate  -Includes four to five legitimate scholarly sources  -Vast Majority of sources are correctly cited  7.1 7.4 7.8 | -Information is extremely accurate  -Includes five legitimate scholarly sources  -All sources used are correctly cited  8.2 8.6 9.0 9.5 10 |

**NGO EVALUATION – R.A.F.T.**

Evaluation Rubric Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Category | Level 4 80-100% | Level 3 70-79% | Level 2 60-69% | Level 1 50-59% | Total |
| NGO Brochure |  |  |  |  |  |
| Knowledge  Content of project;  quality of research | Provides an ample amount of information/detail. All required details are included and more.  Demonstrates an exceptional understanding of the organization.. | Provides an effective amount of information/detail.  All required details are included.  Demonstrates an excellent understanding of the organization. | Provides a limited amount of information/detail.  Some of the required details are included.  Demonstrates some understanding of the organization. | Does not provide adequate information/detail.  Very little required details are included.  Demonstrates minimal understanding of the organization demonstrated. |  |
| Thinking  Organization of brochure | All material is organized well.  Logical progression of all information. | Most material is organized.  Logical progression of most information. | Some material is organized.  Logical progression of some information. | Not organized well.  Related information is scattered. |  |
| Communication  Language &  Presentation | Few to no grammatical errors.  Exceptionally neat.  Significant interest generated by the appearance.  Exceptional creativity. | Some minor grammatical errors.  Quite neat.  Interest generated by the appearance.  Excellent creativity. | Several grammatical errors.  Some neatness.  Some interest generated by the appearance.  Some creativity. | Many grammatical errors.  Lacking neatness.  Little interest generated by the appearance.  Minimal creativity. |  |
| Application  Making Connections | Project identifies and describes limited connections between the work of the NGO and the people they strive to help. | Project identifies and describes some connections between the work of the NGO and the people they strive to help. | Project identifies and describes considerable connections between the work of the NGO and the people they strive to help. | Project identifies and describes a high degree of connections between the work of the NGO and the people they strive to help. |  |

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**Comments:**

“Unicef ends Halloween campaign to protect the safety of children after 56 years of success”

“High school Foster Parents club adopts two more children through World Vision”